



OUR CODE OF COMMITMENT

The LCI Code of Commitment governs the conduct of our business. It's a public pledge to our employees, customers and communities that we will respect the trust they have placed in us.

A COMMITMENT TO ALL OUR EMPLOYEES TO TREAT THEM WITH RESPECT AND PROVIDE THEM WITH OPPORTUNITIES TO BUILD SATISFYING CAREERS:

- We are committed to helping our employees build the careers they want by providing them with the tools and training to be their best and by rewarding their success.
- We actively seek and respond to employee opinions on all aspects of their jobs, from the quality of their supervisors to the quality of our casinos.
- We value employees who come from every possible background and who approach issues and problems from different perspectives.

A COMMITMENT TO ALL OUR CUSTOMERS TO PROMOTE RESPONSIBLE GAMBLING:

- We do not cash pay cheques or benefits cheques.
- We have a process to deny casino play privileges, and access to cheque-cashing and casino promotions.
- We display Freephone helpline numbers for problem gambling in our advertisements, brochures and signs, and we provide financial support for The Gambling Research Education and Treatment (GREaT) Foundation.
- We train our employees about the importance of responsible gambling and how to offer help to customers who may need it.
- We emphasise to our employees that casino gambling is an adults-only activity and require them to be vigilant in their efforts to prevent individuals under the legal age from entering our casinos.
- We restrict the placement and content of our advertising and marketing materials to age-appropriate venues and messages.

A COMMITMENT TO ALL OUR COMMUNITIES TO HELP MAKE THEM HEALTHY AND VIBRANT PLACES TO LIVE AND WORK:

- We conduct our business with honesty and integrity and act in accordance with the highest ethical and legal standards.
- We work closely with local police and authorities to protect the safety of our customers and the local community.
- We recognise the importance of being responsible stewards of the environment and we're committed to environmental sustainability and energy conservation.
- We share our financial success with our communities by donating a proportion of company profits to community and charitable causes.
- We encourage our employees to volunteer in community and charitable causes.
- We value the diversity and vitality of the communities in which we operate, and are committed to supporting a wide range of local businesses, charitable organisations and community groups.

Playboy Club London
The Sportsman
The Golden Nugget
The Casino at the Empire
The Rendezvous Southend
The Rendezvous Brighton
Manchester 235
Alea Nottingham
Alea Glasgow
Alea Leeds
London Poker Room

'KNOW WHEN TO STOP BEFORE YOU START'

For more information and advice visit www.gambleaware.co.uk & for help & advice with a gambling problem contact Gamcare: 0845 6000 133

A COPY OF THIS POSTER IS AVAILABLE IN A4 SIZE AT RECEPTION.

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LCI supports GamCare through the Gambling Research Education and Treatment Foundation

